

Notice and Agenda

City of Scottsdale Tourism Development Commission

**8:00 a.m. Tuesday, April 18, 2006
Pinnacle Conference Room
7575 East Main Street, Scottsdale, Arizona**

- 1. Call to Order**
- 2. Roll Call**

Ned Sickle, Chairman	Kiaran MacDonald
Margaret Dunn	Sally Shaffer
Jerry Gleason	Gordon Zuckerman
John Holdsworth, Vice Chairman	
- 3. Approval of March 21, 2006 Minutes** **Action Item**
(Attachment 1)
- 4. Bed Tax Proforma** **Information Item**
Kathy O'Connor, Tourism Development Manager;
Craig Clifford, Chief Financial Officer; Lee Guillory, Finance Manager
(Attachment 2)
- 5. Monthly Updates** **Information Item**
Kathy O'Connor, Tourism Development Manager
 - Bed-tax Staff Report (Attachment 3)
 - Smith Travel Research Lodging Report (Attachment 4)
 - Projects Status
- 6. Proposition 402, May 16, 2006 Election** **Information Item**
Craig Clifford, Chief Financial Officer



Persons with a disability may request a reasonable accommodation by contacting Kathy Montalvo at 480-312-7989 or kmontalvo@scottsdaleaz.gov. Request(s) should be made 24 hours in advance or as early as possible to allow time to arrange accommodations.

- | | | |
|------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|
| 7. | Desert Discovery Center Feasibility Final Report
Kathy O'Connor, Tourism Development Manager and
Mitch Nichols, Nichols Tourism Group
(Attachment 5, 5A) | Information Item |
| 8. | Proposed Bed-Tax Capital Projects
Kathy O'Connor, Tourism Development Manager
Craig Clifford, Chief Financial Officer; Lee Guillory, Finance Manager
(Attachment 6, 6A, 6B) | Study/Action Item |
| 9. | Scottsdale CVB Mid-Year Review
Kathy O'Connor, Tourism Development Manager
Rachel Sacco, President & CEO, SCVB
(Attachment No. 7A and 7B) | Information Item |
| 10. | Scottsdale CVB Response to RFP
Kathy O'Connor, Tourism Development Manager
Rachel Sacco, President & CEO, SCVB
(Attachment 8, 8A, 8B, 8C) | Action Item |
| 11. | FY 06/07 CVB Performance Measures
Kathy O'Connor, Tourism Development Manager
(Attachment No. 9, 9A, 9B) | Study/Action Item |
| 12. | Items from the Floor | |
| 13. | Public Comments | |
| 14. | Adjournment | |

The next meeting is scheduled for Tuesday, May 16, 2006 at the City of Scottsdale, Pinnacle Conference Room.

Citizens may address the members of the Tourism Development Commission during Public Comment. This “Public Comment” time is reserved for citizen comments regarding non-agendized items. However, Arizona State Law prohibits the Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.



Persons with a disability may request a reasonable accommodation by contacting Kathy Montalvo at 480-312-7989 or kmontalvo@scottsdaleaz.gov. Request(s) should be made 24 hours in advance or as early as possible to allow time to arrange accommodations.